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# Michigan Mall Hits The Web, Allows for Convenient Purchasing

*Lansing* - The Michigan Department of Information Technology (MDIT) today announced the launch of a new website, [www.michigan.gov/michiganmall](http://www.michigan.gov/michiganmall). Dubbed the "Michigan Mall," this new site allows citizens to support Michigan's environment, waterways, and natural resources. Proceeds from the online sale of books, patches, posters, prints, and videos go directly to the Nongame Fish and Wildlife Fund, the primary funding source for the management, protection, and research of Michigan's endangered, threatened, and nongame species and their habitats. Proceeds from the sale of State Park motor vehicle Permits and Boating Access Permits are the major funding source for operations, maintenance and improvements to those sites. The site also sells the Great Lakes Protection Fund Decal, which was introduced by the Michigan Legislature.

MDIT's e-Michigan web development team developed the site. "Our staff has worked to create a website that is easy to use and that also gives citizens the opportunity to support Michigan's treasured natural resources," said Jim Hogan, Information Officer for MDIT. "We look forward to adding other products to the Michigan Mall in the future."

Michigan citizens can rest assured that buying online from the state is an easy and secure experience. The website is secured by 128 bit Secure Socket Layer (SSL) encryption. Information about the products, the causes they support and customer service is readily available on the site.

Currently, this MDIT-created website sells the Great Lakes Protection Fund Decal for the Secretary of State, and all other items for the Department of Natural Resources. In time, a number of departments will use the Michigan Mall as an e-commerce solution.

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